

Talking to candidates guide



The UK is one of the most nature-depleted countries in the world. Our politicians need to know that protecting and restoring nature needs to be a priority in the next parliament. How can you help make this happen?

Let candidates know nature matters to you!

Questions:

Top tips:

1 Can you commit that your party will have a comprehensive plan to halt the decline of nature by 2030?

! Fact: A quarter of the UK's mammals are at risk of extinction.

2 Will you support an increase in the funding available for nature friendly farming?

! Fact: 70% of the UK is farmland.

3 What measures will you take to expand and enhance protected areas to meet the UK Government's commitment to safeguarding 30% of land and sea for nature?

! Fact: Only 11% of the UK is protected for nature.



- **Be clear:** Let your candidate know you want to talk about nature.
- **Bring up local issues:** Politicians respond well to local issues they can champion.
- **Be persistent:** Ask for specifics and commitments.
- **Be concise:** Think about your key points beforehand.
- **Stay respectful:** Being polite will help convey your views memorably and effectively.

Follow up: Ask how to continue the discussion both during and after the election.

Nature Can't Wait



Full guide at:
[rspb.org.uk/
conversation-guide](https://rspb.org.uk/conversation-guide)