

Nature of Scotland Awards 2024 – Application/Nomination Form

The Nature of Scotland Awards is delivered by RSPB Scotland and is co-sponsored by NatureScot. We are open for entries from the 26 February - 28 May 2024.

Use this form to either directly apply for an award or to nominate another person, project, business or organisation.

It's FREE to enter and applications must be tailored to the specific award category you are applying for, which can be found on the Nature of Scotland Awards website <https://bit.ly/2024categories>

Before filling out this form;

- Make sure you are using Google Chrome to enable you to save or print a full copy of your submission once complete.
- Download the 'Practice Application Form' PDF from our Nature of Scotland Awards website, so that you can prepare your answers before completing the form (you will not be able to save a draft and return to it later).

Who can apply?

We are open for entries from both the people and project who have actually carried out the work outlined in the application, and also from people who are nominating others.

The awards are open everyone (including businesses, public sector organisations, formal and informal education groups and schools, research institutions, community groups and individuals) who have been active in nature conservation across Scotland at any time since March 2021.

*If you have any queries about the application process, or need assistance to complete this form for any reason please contact us at awards@rspb.org.uk

Section 1

Project title and Awards category

1. Name or title of entry *

Name the project/person/business in up to 8 words with a short, catchy and memorable title - this will be used in publicity, creative project names tend to stand out more clearly through the Awards process.

2. Award category you are entering *

You can enter multiple categories, as long as you supply a unique and targeted application for each showing how you meet the specific category criteria.

Section 2

Contact details

These should be for the project or person being put forward for an Award.

*If you are under 18, please ensure you have parental permission to enter

The personal data you provide will be shared with external organisations who have completed non-disclosure agreements as part of the shortlisting and judging processes. We will use your data for the purpose of the Nature of Scotland Awards, contacting you to let you know if you have been shortlisted, or with further information about the Awards. We may also email you about future Nature of Scotland Awards, or request updates on your project.

*Your details will be kept secure and will be used for the purposes of this project only. If you decide that you would prefer not to be involved after all or would you like to update your details, please click on 'unsubscribe' on any of the email communications from us, or contact the RSPB Scotland Events Team by emailing awards@rspb.org.uk. If you would like to know more about your data protection rights, please look at our privacy policy at <https://www.rspb.org.uk/legal-and-policy/privacy-policy>

3. Full name *

4. Organisation or business name (if relevant)

5. Job title (if relevant)

6. Local authority area *

This should be the main location of the project, if it covers more than one please give them all or say 'covers all of Scotland'

7. Email address *

Please give the main relevant email address contact(s) for this project, with the primary one first if more than one exists.

8. Phone number

Section 3

Contact details for person making the nomination (IF APPLICABLE)

Please only complete this section if the details are different from those provided in the previous section.

*If you are under 18, please ensure you have parental permission to enter - we will send you a form for them to complete

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9. Full name

10. Organisation (if relevant)

11. Job title (if relevant)

12. Email address

13. Phone number

Section 4

Social media and website links

These are important ways for us to engage with nominated projects online throughout the Awards process. The information you provide will be utilised in tagged social media posts and press releases, elevating the online visibility of our applicants, and showcasing their achievements.

If there is more than one relevant account for the project, e.g. two X pages, please provide these in order of importance. In some instances, we will only be able to use the first one given.

14. X handle(s). This is our primary social media outlet for the Nature of Scotland Awards. Follow us @NatureofScot.

15. Facebook page(s)

16. Instagram handle(s)

17. Website(s)

Section 5

Your submission

Please provide clear and easy to understand information for our judges.

If you have been nominated before, please explain how the project has developed since the last application.

Your project submission should be written in the third person - i.e. about you, not by you.

For inspiration please visit our 2023 winners and shortlist page
<https://bit.ly/2023winners-and-shortlist>

18. Brief summary (up to 50 words - please check the length of your text, the box will allow more) *

Please provide a very short and accessible summary of the project or business and it's outcomes. Keep it snappy - if you win it will be included on the RSPB website and used for media activity.

19. Detailed overview (up to 200 words - please check the length of your text, the box will allow more) *

Give a full overview of your project or business and outline what makes your entry outstanding. Be clear and concise, get across your key achievements and make the judges want to read on to find out more.

20. The purpose and objectives of the project or business (up to 400 words - please check the length of your text, the box will allow more) *

How and why was the project/work created? Provide details on the objectives, how you achieved them including how the project was funded, any partnership working and the overall timeframe.

If you are applying for the Business for Nature category, tell us what you set out to achieve and how this fitted with corporate objectives.

21. Results or expected results brought about through the project or business (up to 400 words - please check the length of your text, the box will allow more) *

Include key achievements and use facts and figures to substantiate your evidence. Did your project/work use sustainable practices, how did you promote sustainability for nature and people and what will the project's legacy be?

If you are applying for the Business for Nature category be mindful that the judges are looking for 'impact' for nature – i.e. what is the company doing over and above its normal business practices and the results of this activity/project.

22. Supporting Evidence *

You must provide at least one (and up to three) JPEG photos of the person, project, business or organisation in support of your Awards submission. If you are successfully shortlisted these images may also be shown on our social media, on stage during the Awards ceremony, and in any digital broadcast so please make sure you have the relevant permissions before providing them to us.

These should be emailed to awards@rspb.org.uk

Please tick here to confirm you are aware of this requirement and that images will be emailed to us following submission (due to the volume of applications we are unable to 'chase' these).

Yes, I will email photos to awards@rspb.org.uk

Section 6

Press and Media

The RSPB Scotland Media Team communicate with various media outlets throughout the Awards programme to create awareness for the inspiring shortlisted and winning projects. To have the opportunity to feature in our media activities please include two brief quotes below.

By providing the quotes below you agree to the following:

- any quote (whether whole or in part) may be used by the RSPB in communications and promotional marketing materials (e.g. newsletters, magazines, videos, online or at events) at any time now or in the future.
- we may share the quote(s) with other organisations we work with on particular projects or events, though how and why they can use them will be restricted to non-commercial purposes. - any and all copyright and other rights (including intellectual property rights) in the quote, in any media throughout the world, shall belong to the RSPB absolutely and in perpetuity
- you shall not be entitled to any payment or royalty now or in the future
- you agree that the RSPB may reasonably modify, revise, enhance, develop, adapt, update and re-issue the quote in any way it regards as appropriate or reasonably necessary

Please note the media (for example journalists and newspapers) may approach the named person directly for a comment should they want to cover and promote it.

23. A short quote from a named person as if you have been shortlisted for your chosen category.

Please include name and job title if applicable.

24. A short quote from a named person as if you have won an award for your chosen category*

Please include name and job title if applicable

Section 7

How you heard about us

25. How did you hear about the Nature of Scotland Awards? *

- RSPB website
- Social Media
- Word of mouth
- Email
- A previous applicant/nominee
- Other

Section 8

Terms and agreements

26. Please tick both of the boxes below to indicate your agreement before submitting your application *

- I hereby certify that the statements and information in this application form are true and correct to the best of my knowledge and belief.
- I understand and agree that any misrepresentation, falsification or material omission of information on this application may result in my entry to be excluded from the Nature of Scotland Awards 2024.